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**From:** Holsman, Marianne  
**To:** Michael Milstein - NOAA Federal  
**CC:** Joelle Gore - NOAA Federal; [allison.castellan@noaa.gov](mailto:allison.castellan@noaa.gov); Ben Sherman ([ben.sherman@noaa.gov](mailto:ben.sherman@noaa.gov))  
**Sent:** 1/26/2015 4:45:49 PM  
**Subject:** RE: FINAL rollout and Q&A for Oregon CZARA rollout

Can we talk early tomorrow and sort this out? I can talk at 9:00 Pacific.

Marianne

206.553.1237 desk  
206.450.5895 cell

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**From:** Michael Milstein - NOAA Federal [<mailto:michael.milstein@noaa.gov>]  
**Sent:** Monday, January 26, 2015 1:25 PM  
**To:** Holsman, Marianne  
**Cc:** Joelle Gore - NOAA Federal; [allison.castellan@noaa.gov](mailto:allison.castellan@noaa.gov); Ben Sherman ([ben.sherman@noaa.gov](mailto:ben.sherman@noaa.gov))  
**Subject:** Re: FINAL rollout and Q&A for Oregon CZARA rollout

Will could be available from 2 pm to about 3:30 pm on Friday but Thursday afternoon would actually be better if we could do embargoed interviews then. Thursday he's available from about 2:30 to 4:30.

On Mon, Jan 26, 2015 at 1:19 PM, Holsman, Marianne <[Holsman.Marianne@epa.gov](mailto:Holsman.Marianne@epa.gov)> wrote:  
Let us know if there is a time that would work. Alternatively, we could do an embargoed interview Thursday night potentially.

Marianne

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**From:** Michael Milstein - NOAA Federal [<mailto:michael.milstein@noaa.gov>]  
**Sent:** Monday, January 26, 2015 1:07 PM  
**To:** Joelle Gore - NOAA Federal  
**Cc:** Holsman, Marianne; [allison.castellan@noaa.gov](mailto:allison.castellan@noaa.gov); Ben Sherman ([ben.sherman@noaa.gov](mailto:ben.sherman@noaa.gov))  
**Subject:** Re: FINAL rollout and Q&A for Oregon CZARA rollout

I don't think 9 am will work since Will is going to be on a plane to Fresno at that time.

On Mon, Jan 26, 2015 at 1:05 PM, Joelle Gore - NOAA Federal <[joelle.gore@noaa.gov](mailto:joelle.gore@noaa.gov)> wrote:  
Thanks Marianne and Ben, Looping in Mike Milstein to the same thread to hopefully make communications easier. Hopefully something can be worked out. J.

On Mon, Jan 26, 2015 at 3:57 PM, Holsman, Marianne <[Holsman.Marianne@epa.gov](mailto:Holsman.Marianne@epa.gov)> wrote:  
Yes. I will see if Dennis has any flexibility that morning. Sounds like Will is traveling to CA that morning.

Marianne Holsman  
Public Affairs Director  
U.S. EPA Region 10  
Desk: 206.553.1237  
Cell: 206.450.5895

On Jan 26, 2015, at 12:36 PM, Joelle Gore - NOAA Federal <[joelle.gore@noaa.gov](mailto:joelle.gore@noaa.gov)> wrote:

Marianne,  
Making sure I follow the thread. You're suggesting 9am Pacific Time for the proactive press briefing on Friday? J.

On Mon, Jan 26, 2015 at 3:03 PM, Holsman, Marianne <[Holsman.Marianne@epa.gov](mailto:Holsman.Marianne@epa.gov)> wrote:  
Not yet. Thinking 9?

Marianne Holsman  
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On Jan 26, 2015, at 11:25 AM, Joelle Gore - NOAA Federal <[joelle.gore@noaa.gov](mailto:joelle.gore@noaa.gov)> wrote:

Thanks Marianne,  
I forgot to cover this with Will, but will try to reach him after his plane touches down later today.

Is there a specific time that's set?

J.

On Mon, Jan 26, 2015 at 2:11 PM, Holsman, Marianne <[Holsman.Marianne@epa.gov](mailto:Holsman.Marianne@epa.gov)> wrote:  
OK. Dennis is available in the morning that day though it technically is a day off for him. He won't be in the office, but can do the interview from home.

Marianne

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**From:** Allison Castellan - NOAA Federal [<mailto:allison.castellan@noaa.gov>]  
**Sent:** Monday, January 26, 2015 10:50 AM  
**To:** Holsman, Marianne; Joelle Gore - NOAA Federal  
**Cc:** Ben Sherman ([ben.sherman@noaa.gov](mailto:ben.sherman@noaa.gov))  
**Subject:** Re: FINAL rollout and Q&A for Oregon CZARA rollout

I'm not sure. I'm looping in Joelle as I know she touched base with Will on Friday and I'm not sure if this was confirmed or not.

On Mon, Jan 26, 2015 at 1:46 PM, Holsman, Marianne <[Holsman.Marianne@epa.gov](mailto:Holsman.Marianne@epa.gov)> wrote:  
Thanks Allison. Do you know whether Will is going to be available Friday to do the proactive press interview?

Marianne

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**From:** Allison Castellan - NOAA Federal [mailto:[allison.castellan@noaa.gov](mailto:allison.castellan@noaa.gov)]

**Sent:** Monday, January 26, 2015 10:43 AM

**To:** Ben Sherman - NOAA Federal; Jeff Dillen - NOAA Federal; Joelle Gore - NOAA Federal; Kim Kratz - NOAA Federal; Kris Wall - NOAA Federal; Michael Jarvis - NOAA Federal; Paul Bradley - NOAA Federal; Rebecca Smyth - NOAA Federal; Sandy Aylesworth - NOAA Federal; Borum, Denis; Byrne, Jennifer; Carlin, Jayne; Hall, Lynda; Holsman, Marianne; Loop, Travis; Psyk, Christine; Sweeney, Stephen; Wayne, Don; Will Stelle - NOAA Federal; Jeff Payne - NOAA Federal; Rebecca Jablonski-Diehl - NOAA Affiliate; Carol Kavanagh - NOAA Federal

**Subject:** FINAL rollout and Q&A for Oregon CZARA rollout

All--

Please see attached for the final rollout plan, key messages, and Q&A regarding NOAA and EPA's decision to disapprove Oregon's Coastal Nonpoint Program. A few adjustments were made to make sure our discussion of the penalties and how we talk about the action we're taking aligns with statements made in other documents.

The first key message was also adjusted a bit based on feedback from NOAA folks downtown.

Allison

On Thu, Jan 22, 2015 at 10:48 AM, Allison Castellan - NOAA Federal <[allison.castellan@noaa.gov](mailto:allison.castellan@noaa.gov)> wrote:  
All--

In prep for tomorrow's coordination call on the rollout of NOAA and EPA's joint decision on Oregon's Coastal Nonpoint Program (CZARA), I wanted to send along an updated rollout plan (attached).

During the coordination call tomorrow I hope we can go over the following to make sure we're all on the same page and confirm who has lead and who should be involved in each activity:

1. Press release/timing/coordination with state?
2. Hill notification/briefing/timing
3. Update on other rollout activities (notify state, FRN publication, etc)

Allison

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